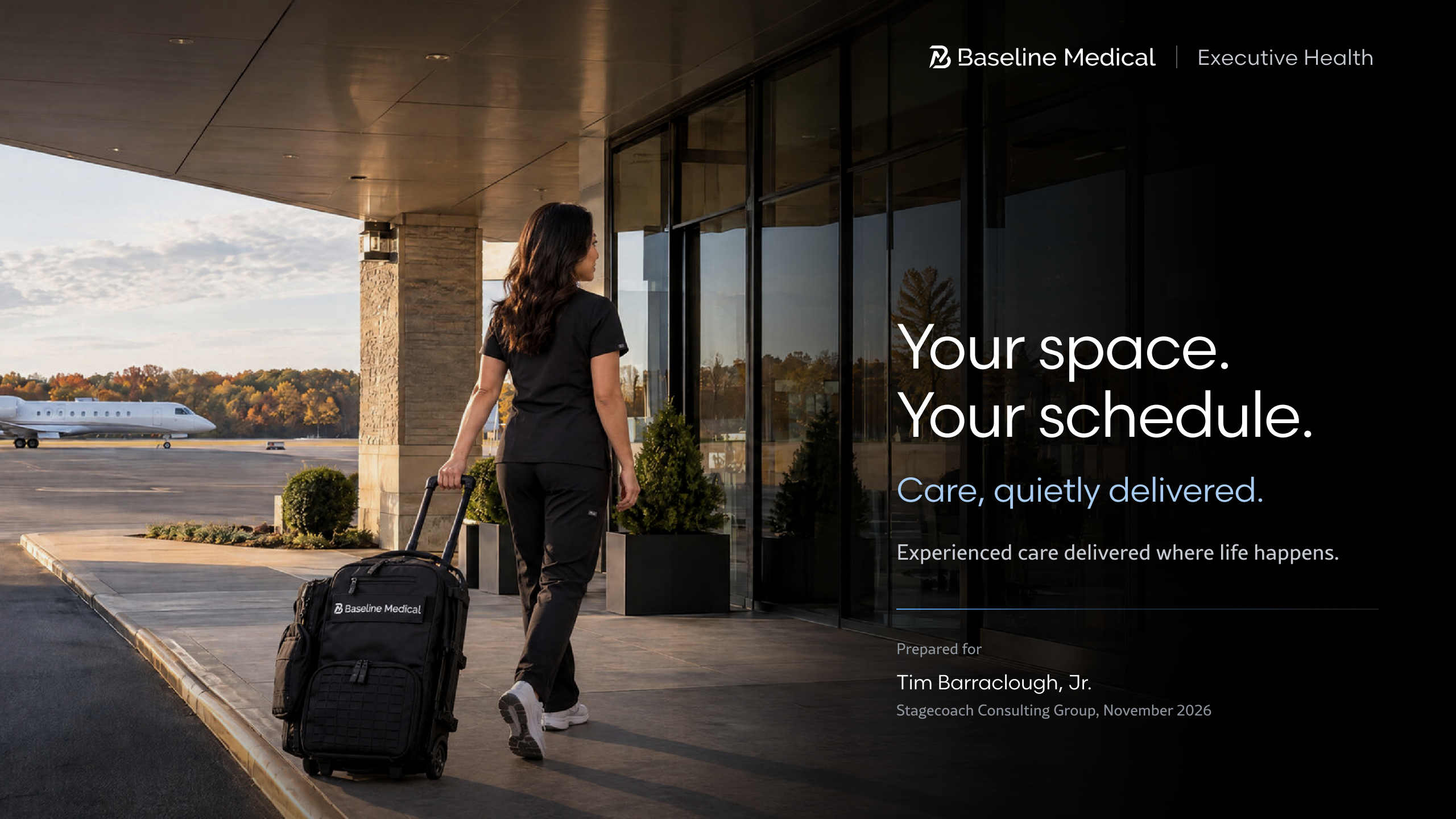

Baseline Medical | Executive Health

Your space. Your schedule.

Care, quietly delivered.

Experienced care delivered where life happens.

Prepared for

Tim Barraclough, Jr.

Stagecoach Consulting Group, November 2026

What we do. Private care for the illness in between, wherever the executive is. 3

How we help. One call, and a Baseline Nurse comes to them. 6

Who we are. Co-founded by a nurse. Clinically led by an emergency physician. 9



The care in between.

A fever before the board meeting.
A stomach bug mid-trip. Real care, without the waiting room.

Wait it out

Rest and fluids. It passes on its own.

Baseline Medical

Needs care today. A Baseline Nurse comes to them.

Emergency

Life-threatening. Call 911.

Most plan for the emergency. We cover everything short of it.



With Baseline Medical

Our Nurse.
Your location.
Your schedule.

Not a waiting room, strangers and hours.

No lobby. No line.

For anything life-threatening, call 911.

On every visit

Our Nurse, in the room. Our Provider, on video.

A Baseline Nurse in person, with a real-time virtual visit from a Baseline Nurse Practitioner. They assess together before anything is given.

6 years
in homes, offices and hotels

10,000+
visits since 2020

5.0
on Google

Official mobile medical partner of Four Seasons Hotel Washington, D.C.





How we help

The moments we're called for.

After the long flight.	Dehydration and recovery from long-haul travel.
A stomach bug mid-trip.	Nausea and vomiting, treated in the suite.
A migraine before the keynote.	Migraine and headache, at the residence or the office.
A cold that won't wait.	Cold and flu symptoms, cared for where they are.

Same day when a Baseline Nurse is available. For anything life-threatening, call 911.

How it works

One call. We handle the rest.

1

You call.

Who, where and when. That's all we need.

2

We confirm.

A Baseline Nurse, a time, the address and the entrance.

3

We arrive.

Our Nurse in the room, our Provider on video. 60 to 90 minutes.

4

Back to the day.

Health details stay private, with the patient.

If it's more serious, we say so plainly and help arrange the right care.

Working together

Two simple ways.

Now

A visit.

Call us or refer a client. Same day when a Baseline Nurse is available, across D.C., Maryland and Virginia.

2027

A trip.

A Baseline Nurse who travels with your client, at home and abroad. Priority access at launch.

Who we are

Meet the team.



Jordyn Brown, RN

Co-founder and Chief Executive Officer

A registered nurse who built Baseline Medical.



Blair Brown

Co-founder and Chief Strategy Officer

Former U.S. Secret Service. Leads our partnerships and strategy.



Alex Mohseni, MD, FACEP

Medical Director

Emergency physician, licensed in all 50 states.



Jo May, RN, CNS, DNP

Director of Nursing and Clinical Operations

Sets the standard for every Baseline Nurse.

Here when your clients need us.

We’re here to help keep your clients well while they’re in your hands. One call, and we take it from there.

Blair Brown
Co-founder and Chief Strategy Officer, Baseline Medical
blair@baselinemedical.com